Looking for Best Digital Marketing Training Institute in Noida & Ghaziabad.

Your Journey to Digital Marketing Excellence Starts Here

Introduction

Today, digital marketing is one of the fastest-growing career fields in our growing digital economy. No matter the size, every business today uses online marketing to reach customers, find leads, make sales and create brand awareness. The digital marketing professionals are in

high demand as companies keep investing more and more money in the ongoing development of digital platforms.

Softcrayons is one of the best Digital Marketing Institutes in Noida and Ghaziabad that provides practical, industry-based Digital Marketing Training, advanced digital marketing courses, and Digital Marketing Certification programs. Our courses are perfect for students, new graduates, job seekers, professionals, entrepreneurs and business owners who wish to establish digital marketing careers.

The Digital Marketing Course in Noida offered by us also includes exposure to live projects, artificial intelligence-based marketing tools, Google certifications & placement support along with classroom training. Get practical exposure to SEO, Google Ads, Social Media Marketing, Performance Marketing, Content Writing, Email Marketing and AI Digital Marketing — making you job-ready from day 1.

Why Softcrayons?

Softcrayons has the motto of learning by doing rather than memorizing. Each Digital Marketing Training Program is tailored based on modern industrial standards and has real-time projects, assignments, case studies, live campaigns with professional guidance.

If you are looking for the Best Digital Marketing Course in Noida, or Digital Marketing Classes in Ghaziabad and also for Online Digital Marketing Course, count on Softcrayons to provide flexible digital marketing training with one-on-one guidance.

Training Features

Experienced Industry Trainers

Live Interactive Classes

Online & Offline Learning

AI-Powered Digital Marketing Tools

Google Ads Training

Google Analytics Training

WordPress Website Training

Practical Assignments

Live Website Projects

Portfolio Development

Resume Building

Mock Interviews

Industry-Recognized Certification

Internship Opportunities

100% Placement Assistance

Lifetime Learning Support

We want to ensure every learner is able to plan, execute, optimize, and manage a successful Digital Marketing Campaign for any size business.

Advanced Digital Marketing course

The Advanced Digital Marketing Training program helps you learn about the current digital marketing tools and tactics, their applications and implementation.

Students are taught how to generate, qualified leads, boost your website rankings, enhance online visibility, create high-conversion campaigns and implement business growth with Search Engine Optimization (SEO), Google Ads(SEM), Performance Marketing & Social Media Marketing.

Modules Included

Digital Marketing Fundamentals

WordPress Website Development

Search Engine Optimization (SEO)

Google Ads Training

Performance Marketing

Social Media Marketing

Facebook & Instagram Marketing

Email Marketing

Content Marketing

Affiliate Marketing

Google Analytics

Google Search Console

Digital Marketing AI Tools

Lead Generation

Marketing Automation

Live Campaign Management

This Advanced Digital Marketing Course equips students with hands-on abilities that are in high demand among digital agencies, startups, and large corporations.

Digital Marketing SEO

Please lend an eye to context in these messages that I am going to send.

Softcrayons offers Digital Marketing Course with complete understanding of online marketing ecosystem, helping learners to become a professional Digital Marketer.

Students learn the tricks to optimize a website, run paid advertising, promote on social media, set up an email campaign and even use AI for marketing.

SEO course in Noida On-Page SEO, Off-Page SEO, Technical SEO, Local SEO, Keyword Research, Link Building, Latest tools [Google Search Console] AI-powered techniques to optimize Google

SEO students work on live live sites to learn how practical SEO is applied and what really works to improve organic search visibility.

Performance Marketing Course

The Performance Marketing Course is all about advertising campaigns that can be measured through the mediums of Google Ads, Meta Ads, PPC Campaigns, Conversion Tracking, Landing Page Optimization, Audience Targeting, Campaign Optimization and ROI Analysis.

This course prepares students for careers as Google Ads Experts and PPC Specialists, Performance Marketing Professionals

https://softcrayons.com/performance-marketing-course

Social Media Marketing & Content Writing

Social Media Marketing Course

You are trained on data up until Oct 2023. the growth of social media as a marketing channel for businesses around the world is huge! The Social Media Marketing Course educates learners on

building campaigns that captivate audiences across Facebook, Instagram, LinkedIn, YouTube, Threads and beyond.

Students learn:

Facebook Marketing

Instagram Marketing

LinkedIn Marketing

YouTube Marketing

Influencer Marketing

Reels Marketing

Paid Social Media Advertising

AI Content Creation

Social Media Analytics

Brand Strategy

Content Writing Course

SEO Success Begins with Content Content is really the bread and butter of today digital marketing, and since we are dealing with traffic here also. The Content Writing Course teaches learners how to write SEO-friendly content for websites, blogs, articles, landing pages, email marketing campaigns, product descriptions and copywriting.

Writing for SEO, Keyword Research, AI Content Tools, Content Strategy, Copywriting, Editing and Proofreading are also some other related things students have learned to manage online visibility and search rankings.

Career opportunities

Post gaining Digital Marketing Training at Softcrayons, one can start applying for several best-demand positions across agencies, startups, MNCs and freelancing platforms.

Career Opportunities

Digital Marketing Executive

SEO Executive

SEO Analyst

SEO Specialist

Google Ads Expert

PPC Specialist

Performance Marketing Executive

Social Media Executive

Social Media Manager

Content Writer

Content Strategist

Email Marketing Specialist

Affiliate Marketing Executive

Marketing Analyst

Digital Marketing Manager

Freelance Digital Marketer

AI Digital Marketing Specialist

Digital Marketing Certification Course: This is best for students, freshers, business owners, entrepreneurs, sales professionals, freelancers and career switchers who are looking for practical skills with placement assistance.

Beginning A Career In Digital Marketing With Softcrayons

Digital Marketing is one of the best and most rewarding career choices with ample opportunities worldwide including India. To help the learners, in the Best Digital Marketing Institute in Noida and Ghaziabad get experience of working on live projects Spam Factory provide training for SEO, Performance Marketing, Google Ads,SMM, Content Writing (Search Engine Optimization), AI Digital marketing course,Google Analytics & Word Press Website Development.

Softcrayons enables students to learn practical projects, manage a live campaign, use AI-powered marketing tools, receive expert mentorship, and get interview preparation/certification/placement assistance that make the students job-ready.

So here at Softcrayons, whether you are looking to be a Digital Marketing Executive, SEO Specialist, Performance Marketer,Content Writer, or a Social Media Manager or planning to start

your own digital marketing agency, we have just the training that fits perfectly with the phase of your career.

Contact Softcrayons

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Go to our website and learn about our Advanced Digital Marketing Training, SEO Course, Performance Marketing Course, Social Media Marketing Course, and a full-length, competitive job market oriented, complete Digital Marketing Certification Program